



eastern conference for workplace democracy

#ECWD2017
#resistandtransform

resist and transform
resistir y transformar

June 9-11, 2017
9-11 de Junio, 2017

Fordham University Midtown Campus
New York, NY



Dear supporters, allies, and friends,

The **Eastern Conference for Workplace Democracy (ECWD)** is fast approaching and its timing could not be better! This year's conference will be held on June 9-11 in New York City in partnership with **NYC Network of Worker Cooperatives (NYCNoWC)**. The ECWD is the longest running conference focused on workplace democracy in the United States. The three-day conference will provide an important nexus point for the cooperative movement, enabling the sharing of resources, practical tools and knowledge, contacts and inspiration amongst worker-owners, developers, technical assistance providers, coop financiers and others. We know from years of experience that the conference is a catalyst for many looking to join the movement, and thus is critical to the future of cooperative businesses.

From 2005 to 2015, participation in our conferences has tripled from 107 to over 300 participants. This increased participation mirrors the boom of worker controlled businesses that cities in the region, like New York, have experienced over the past 5 years. We project a 17% increase in participation in 2017 bringing us to 350+ participants. Putting on the conference costs around \$95,000, which mostly goes toward event spaces, catering, lodging, staffing, and accessibility. In addition, we award at least \$16,000 in scholarships to cover registration fees for low-income attendees. This year, we aim to raise over \$30,000 in sponsorships and grants.

The Theme: Resist and Transform

Given the current political climate, we intend to center the experiences of people whose rights are most threatened by the current administration. As we move forward, we will need to tackle strategic concerns around immigration, policing and criminal justice, health care, climate justice, cyber security, and more as they impact our workplaces and communities. This year's conference theme of **"Resist and Transform"** focuses on the potential for cooperatives to be a tool for both resistance in these volatile times as well as a building block for transforming our economy and society. The theme will challenge conference participants to engage in a dialogue around the current political climate as well as how worker-owned businesses can successfully plan for future growth both within and across sectors, utilize partnerships and connections to build skills and reach new communities, and collectively continue to strengthen the movement locally and beyond. We'll share inspiring stories—along with obstacles—of how this is happening in our region and elsewhere in the country or abroad.

The Location: New York, NY

The conference will be held at Fordham University Lincoln Center, an urban campus accessibly located in Manhattan at 150 W 62nd St, New York, NY 10023. NYC is home to the largest worker cooperatives in the country, and to a growing worker cooperative movement. In recent years, the local government has invested substantially in the development of cooperatives, recognizing them as a viable tool for economic development and the creation of quality jobs in diverse communities.

What's New for 2017?

We intend to raise the bar in 2017 by building on our excellent foundation of quality content. While we're still in the process of developing content, we anticipate topics that highlight the nuts and bolts of cooperatives, co-op support and economic networks, broader movement building, and data and research. We will also work closely with presenters and facilitators to ensure that they have the tools to make their sessions engaging and useful.

We are boosting our efforts toward accessibility, particularly in regards to language justice, affordability, and broad stakeholder engagement. We are working closely with a local NYC interpreting cooperative committed to language justice in order to ensure a fulfilling conference experience for monolingual Spanish speakers. We'll be increasing our fundraising goals to help subsidize registration fees. We are engaging potential participants from a variety of diverse communities as well as interested individuals from social movements, including allies in labor as well as racial, environmental, and LGBTQ justice.

Join Us!

Now more than ever, worker cooperatives must be highlighted as an important path towards economic transformation. We hope you'll join us by sponsoring this year's ECWD Conference. Not only is this a chance to demonstrate your commitment to economic justice, it's also great exposure for your business or organization. We'd like to thank the many businesses and organizations that have supported us year after year, and we challenge you to bump up your support to the next sponsorship level.

How to Donate

Mail a check to "EDINA/ECWD" to: ECWD; c/o Democracy at Work Institute; 1904 Franklin Street, Suite 400, Oakland, CA 94612 or visit east.usworker.coop and click the donate link. Please direct any questions regarding sponsorship to info@east.usworker.coop.

Thanks so much!
The Eastern Coordinating Council

Sponsorship Levels

Presenting Sponsor

\$10,000

- Listing on the front of the ECWD conference program.
- Full-page ad in the conference program booklet.
- Three complimentary conference registrations.
- Logo in an invitation email.*
- Logo in conference program and on-site banner.*
- A complimentary table in the exhibition space.
- Opportunity to address the audience during welcoming remarks.

Banquet Sponsor

\$5,000 - \$9,999

- Listing in the conference program next to the track of your choice.
- Full-page ad in the conference program booklet.
- Three complimentary conference registrations.
- Logo in an invitation email.*
- Logo in conference program and on-site banner.*
- A complimentary table in the exhibition space.
- Recognition from stage during welcoming remarks.



Showcase Sponsor \$3,000-\$4,999

Full-page ad in the conference program booklet.
Three complimentary conference registrations.
Logo in an invitation email.*
Logo and link on ECWD website.*
Logo in conference program and on-site banner.
A complimentary table in the exhibition space.
Recognition from stage during welcoming remarks.

Cooperative Movement Visionary \$1,500 - \$2,999

Half-page ad in the conference program booklet.
One complimentary conference registration.
Logo in an invitation email.*
Logo and link on ECWD website.*
Logo in conference program and on-site banner.
Complimentary table in the exhibition space.
Recognition from stage during welcoming remarks.

Cooperative Movement Star Supporter \$500 - \$1,499

Quarter-page ad in the conference program.
Mention and Link on the ECWD website.*
Half off a conference registration.
Complimentary table in the exhibition space.
Logo in conference program and on-site banner.
Recognition from stage during welcoming remarks.

Cooperative Movement BFF \$250 - \$499

Eighth-page ad in the conference program.
Listing in conference program and onsite banner.
Mention on the ECWD website.*
Recognition from stage during welcoming remarks.

*Logo must be received by May 1 in order to be included on the website and in the program.

Advertising Information

Ad specs

Full page:	10”h x 7”w
Half page:	5”h x 7”w
Quarter page:	5”h x 3.5”w
Eighth page:	2.5”h x 3.5”w

Ads should be high-resolution jpeg, png, pdf, or eps files.

Logos should be color, high-resolution jpeg, png, pdf, or eps files. We may create a b/w version for materials unless a b/w version is submitted.

Please submit ad and/or logo to info@east.usworker.coop by May 1 for inclusion on the website and in other promotional materials.

